**InSignA Innovation HUB (iHUB) submissions may not exceed two pages and should have the following outline:**

**Title of the project idea**  
Max. 2 lines

**Originator of the idea and contact**  
- Name, company, e-mail, phone number

**Brief description and background**  
<Description of company/corporate environment>  
approx. 250 words

**Idea and context**  
<Description of the problem and basic idea, but no detailed solution idea and no secrets>.  
What is the problem to be solved?  
What are important sub-problems to be solved?  
Who needs the solution? Highlight customer benefits!  
approx. 400 words

**State of the research and scientific problem of the project**  
How have others tried to solve the problem?  
What are the disadvantages of the solutions known so far?  
approx. 120 words

**Expected results**  
What does the person pitching expect as the outcome of the scientific work?  
This can be:  
- a proof of concept of an existing technology in a new use case (feasibility study - is it even possible?)  
- an estimation of the costs of a technology for a (new) use case  
- a market study (how big is the market and how valuable is the customer benefit)  
approx. 90 words

**References and sources**  
Only if required

## **Intended editor**

Only if known: In particular, it would be useful to know which partner of "[Leistungszentrum InSignA](https://www.leistungszentrum-insigna.de/)" is likely to be working on the project, and also the name of a possible project leader, if applicable